

WCCT Applies For FM Permit**Goal Of Complete Coverage
Keys Radio Network Expansion**

by Robert Stolte

This year the Inter College Radio Network promises bigger and better things for the collegiate community of Potsdam. Expansion is the key word for the 1962-63 radio year with the planned installation of transmitters for WCCT in all dorms at State and installation of a transmitter for WNTC in Draime. The installations, planned for October, will give both stations of the ICRN complete coverage of both Potsdam campuses.

Late this summer, after four months of work, WCCT in conjunction with Clarkson College filed application with the Federal Communications Commission for a construction permit for the installation of an educational FM station at Clarkson College. At this time, WCCT has the necessary transmitter and antenna equipment for operation. As soon as paper work and construction is completed, WCCT-FM will operate on 88.1mc with a power output adequate to cover the Potsdam area. The ICRN hopes that the necessary paper work will be completed in time for WCCT to broadcast Clarkson Hockey to Potsdam and the surrounding area this winter.

Ed Bailey, Station Manager of WNTC, made this statement: "WNTC in the past years has offered to students of the Northern Twin Colleges, the opportunity to gain experience in all phases of radio. More recently, WNTC has stressed a total information, total entertainment radio. This will be continued, with more emphasis on complete information. As a result, WNTC offers experience opportunity to disc jockeys, newscasters, copywriters, and engineers.

"In broadcasting, WNTC's musical format will be generally up tempo. A wide variety of music, including popular, rock and roll, dance music, modern folk music, and jazz will be heard. One of this year's features will be a five-minute program starring the Brothers Four.

"As a part of WNTC's total information programming, two 15 minute news summaries are presented, along with a 15-minute sportscast. WNTC offers national, state and local coverage. The station is aided by the use of its United Press International teletype.

"Thus a brief look at what makes WNTC tick. At WNTC, we pride ourselves on being a collegiate service. For those listeners, we welcome you to the 640 spot on your dial.

In a similar recruitment program, WCCT Station Manager Gerhart Heyer offered the fol-

lowing: "WCCT is a name that is still making itself known at the colleges of Clarkson and State. Conceived to provide a different concept of programming than that offered by WNTC, it began in a dormitory room, rose to unofficial recognition and, finally, to recognition more than ever before, WCCT needs capable people dedicated to bringing pleasurable radio listening to college and community. If you can picture yourself taking part in this activity and service, WCCT needs YOU!!"

tion, days before the formation of the ICRN. This cooperative operation of the two stations has led to more uniform programming on each. A typical evening's presentation on WCCT will range from jazz to classical (this with enlightening commentary), with our quiet Music 'Til Midnite until the day's end.

"The great excitement at WCCT these days is of course the advent of FM. Pending only receipt of our educational license, we are equipped to cover the community of Potsdam with fine high-fidelity FM. So now,